

# 3 Ways To Advertise With The Hi, Neighbor Pennysaver

A Central New York State Locally Owned & Operated Shopping, Community Information & News Free Community Paper

## 1 CLASSIFIED ADS - Full Print & Internet Distribution

Place By Telephone (315)655-9431, E-mail, Mail, In-person or at [www.hineighbor.net](http://www.hineighbor.net), click on the PLACE A CLASSIFIED AD Button.

### PERSONAL Classified Ads

1 - 25 WORDS = \$10<sup>00</sup> /Week - - - - - 26 - 50 WORDS = \$12.50/Week  
ADS 51 WORDS & OVER - \$12.50 + 20¢ Each Extra Word/Week

### BUSINESS, LEGAL, RENTAL OR HELP WANTED Classified Ads

1 - 25 WORDS - \$12<sup>50</sup> /Week - - - - - 26 - 50 WORDS - \$15.00 /Week  
ADS 51 WORDS & OVER - \$15.00 + 20¢ Each Extra Word/Week

## 2 DISPLAY ADS - Full Print & Internet Distribution

SOLD BY THE COLUMN INCH

Current Rate: \$8.00 Per Column Inch

See Page 6 For An Extended Rate Chart

See Page 3 & 4 For Sample Display Ad Sizes and Prices



## 3 INSERTS - 4.5¢ Each

4.5¢ Each - You Produce Them, Bring Them To Us, We Distribute Them Inside Our Paper

**MINIMUM QUANTITY:** 3,000

**MINIMUM SIZE:** 4" inches Tall x 5 Inches Wide, 1 Sheet.

**MAXIMUM SIZE:** 10.25 Inches Tall X 10.25 Inches Wide X .25 Inches Thick

**3,000 DISTRIBUTED WEEKLY - AVERAGE WEEKLY PICK UP IS 2,800**

P.O. Box 746, Wampsville, NY 13163

Telephone: 315-655-9431

E-mail: [hnadproofs@gmail.com](mailto:hnadproofs@gmail.com)

Website: [www.hineighbor.net](http://www.hineighbor.net)

Media Buyer 24/7 Hotline: 315-264-0970

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**Connect With**  
**2,800+ Families Weekly**  
**By Town Center Store Dropping**  
**Ad Setup No Charge - Quantity Insertion Discounts Apply**



**1" Ad**  
1" H x 1.6" W  
\$15.00/Week

**2 Column Inch Ad**  
1" H x 3.39" W  
\$20.00/Week

**3 Column Inch Ad**  
1.5" H x 3.39" W  
**Picked Up By**  
**2,800 Families Weekly**  
**For Only \$24.00 per Week**  
(Quantity Discounts Available)

**4 Column Inch Ad**  
2" H x 3.39" W  
**Picked Up By**  
**2,800 Families Weekly**  
**For Only \$32.00 per Week**  
(Quantity Discounts Available)

**5.5 Column Inch Ad**  
2.5" H x 3.39" W  
**Picked Up By**  
**2,800 Families Weekly**  
**For Only \$44.00 per Week**  
Ad Setup Included  
(Quantity Discounts Available)

1 column inch width = 1.625" (1 5/8)  
2 column inch width = 3.25"  
3 column inch width = 5"  
4 column inch width = 6.625" (6 5/8)  
5 column inch width = 8.44" (8 7/16)  
6 column inch width = 10"

**6 Column Inch Ad**  
3" H x 3.39" W  
**Picked Up By**  
**2,800 Families Weekly**  
**For Only \$48.00 per Week**  
(Quantity Discounts Available)

**10 Column Inch Ad**  
5" H x 3.39" W  
**Picked Up By**  
**2,800 Families Weekly**  
**For Only \$80.00 per Week**  
Ad Setup Included  
(Quantity Discounts Available)

# 1/4 PAGE

**20**

## **Column Inch Ad**

**3 Column Inches Wide  
7" H x 5" W**

**Picked Up By  
2,800 Families Weekly  
For Only**

**\$160.00 per Week**

**Ad Setup Included  
(Quantity Discounts Available)**

# 1/2 PAGE

**39**

## **Column Inch Display Ad**

**Picked Up  
By**

**2,800  
Families  
Weekly**

**For Only**

**\$234.00 per Week**

**Ad Setup Included  
(Quantity Discounts Available)**

# FULL PAGE

**78 Column Inch Display ad**

**10.5" W X 13" H**

**Picked Up By 2,800 Families Weekly  
For Only \$468.00 per Week**

**25% Discount**

**Ad Setup Included  
(Quantity Discounts Available)**

# 100+ Store Drop Locations - AS OF NOW -

## **WE WOULD LIKE MORE DROP LOCATIONS IN:**

**Madison, Bouckville, Otselic, Taylor, Pitcher, N. Pitcher, Nelson, Truxton**  
**Please Call or E-mail Us With Your Suggestions!**

**BOUCKVILLE:** Susie's Place, Depot Antique Shop

**CANASTOTA:** Fast Trac, Jreck Subs

**CAZENOVIA:** Apt. Complex by Tops, Caz Rite Aid, Tops Gas Station, Caz Village Apt. 20 Nelson, Harris Cleaners, Key Bank, Cazenovia Lumber, Cazenovia Sunoco, Kwik Fill, Buyeas, Cazenovia Library, Americu, Kinney's, Common Grounds

**CHITTENANGO:** Nice N Easy, Stone Hearth Express, Kinneys, Scrub-A-Dub II

**CININNATUS:** Cincinnatus True Value, Cincinnatus Sunoco

### **CLOCKVILLE**

**DeRUYTER:** Countryside Hardware, DeRuyter Farm & Garden Coop, Quincy Square, DeRuyter Library, DeRuyter Big M, Maken Frenz Bait Shop

**ERIEVILLE:** Erieville Country Store, Johnny Appleseed

**EATON:** Post Office Pick Up Box, AnW Mart

**FABIUS:** **Fabius Country Store Drop Box**, CLN Mercantile

**FENNER:** Troyer's Country Store

**GEORGETOWN:** Predmore's Store, Post Office Pick Up Box

**MADISON:** AnW Mart, Early's Hardware

**MANLIUS:** Dunkin Donuts, Tops Plaza Pick Up Box, Nice & Easy Rte. 92

**MORRISVILLE:** Cooley's (in store), Dollar General, Susie Q's, Doughty's Pharmacy, Speedway, Cedar-Wilcox Apts.

**NELSON:** Nelson Country Store, Town of Nelson

**NEW WOODSTOCK:** NW Store, NW Library

**N. PITCHER:** Post Office Drop Box

**ONEIDA:** SAVE ON - Upper Lenox Ave, Price Chopper, Dunkin Donuts, Colonial Laundromat, SAVE ON - Lower Lennox., SAVE ON - Patrick Road, Nice N Easy (Rte. 365),

**ORISKANY FALLS:** Village Store

**PETERBORO:** Peterboro Store

**PITCHER:** Post Office Drop Box

**POMPEY:** Kellish Tire & Auto Inside, Pompey Mall

**SHEDS:** Sheds Bottle & Can

**SOLSVILLE:** Solsville Hotel

**SOUTH OTSELIC:** South Otselic Store/NTB Bank

**TULLY:** Tully Building Supply, Laundromat, NBT Bank, Kinneys Drug Store, Nightingale True Value Hardware

**TRUXTON:** Gas Station, Truxton Liquor Store Drop Box, Reakes Country Store

**VERNON:** Post Office Pick up Box, Nothin Fancy, Apple Betty Cafe

**WAMPSVILLE:** Knotty Pine

**WEST EATON:** Post Office Pick Up Box, AnW Mart

**IN SEASON:** Neil Casey's Farm Market

# THE HI, NEIGHBOR PENNYSAVER

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**ISSUE DATE: Monday - Weekly**

**AD DEADLINE: Thursday, Noon**

**Newsprint - Black & White Only**

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**6 Column Format - .1667 Gutters**

**Full Page Physical Image Measurement - 10" x 15"**

**Column Inch Physical Image Measurement - 1" Tall x 1.625" Wide**

*PC Formatted PDF Ad Files and JPEG Image Files Gratefully Accepted*

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## **DISPLAY AD RATES**

**\$8.00 Per Column Inch Per Week**

**1" Display Ad - \$15.00 per Week**

**2" Display Ad - \$20.00 per Week**

### **Display Ads 3" & Larger**

3" .....	\$24.00
4" (Business Card Size) .....	\$32.00
5" .....	\$40.00
6" .....	\$48.00
7" .....	\$56.00
8" .....	\$64.00
9" .....	\$72.00
10" (Eighth Page) .....	\$80.00
20" (Quarter Page) .....	\$160.00
39" (Half Page) 25% Discount .....	\$234.00
78" (Full Page) 25% Discount .....	\$468.00

### **Our Column Inch Widths**

1 column inch width = 1.625" (1 5/8)

2 column inch width = 3.25"

3 column inch width = 5"

4 column inch width = 6.625" (6 5/8)

5 column inch width = 8.44" (8 7/16)

6 column inch width = 10"

**Our  
Vertical Measurement  
is a  
Standard inch**

## **FRONT COVER AD RATES**

1/2 Front Cover (5.25 Inches Tall X 10.25 Inches Wide).....\$250.00

Full Front Cover (10.5 Inches Tall X 10.25 Inches Wide) .....\$500.00

## **PRE-PRINTED CIRCULAR INSERTION RATE**

4.5¢ Each (Subject To Additional Postage Cost Due To Size) - 200 Per Post Office Minimum

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**MasterCard, Visa, Discover, Checks & Cash Accepted**

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Prices Subject To Change Without Notice, January 1, 2020